



HALDEMAN-JULIUS PUBLICATIONS

Coll2009-003

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September 15, 2009



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Descriptive Summary

Title

Haldeman-Julius Publications

Creator

Kepner, Jim, circa 1923-1997
Cotright, Van

Extent

Number of containers: 1 archive carton
Linear feet: 0.36 linear foot

Date

Circa 1924-1950

Repository

ONE National Gay & Lesbian Archives, Los Angeles, California

Abstract

Pamphlets from both the Little Blue Book and Big Book Series published between 1924 and 1950 by socialist activist Emanuel Haldeman-Julius (1889-1951). The pamphlets are printed on pulp paper and staple-bound, and were marketed to workers and the “educated” classes. Almost all the titles deal with homosexual themes, and cover a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality. The bulk of the pamphlets were written in the late 1940s by David Oliver Cauldwell, a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales.



Administrative Information

Access

The collection is open to researchers. There are no access restrictions.

Publication Rights

Researchers wishing to publish material must obtain permission in writing from ONE National Gay & Lesbian Archives as the physical owner of the material. Note that permission to publish does not constitute copyright clearance. ONE National Gay & Lesbian Archives can grant copyright clearance only for those materials for which we hold copyright. It is the responsibility of the researcher to obtain copyright clearance for all other materials from the copyright holder(s).

Preferred Citation

Haldeman-Julius Publications, Coll2009-003, ONE National Gay & Lesbian Archives, Los Angeles, California

Indexing Terms

This collection is indexed under the following terms:

- Big blue book
- Cauldwell, David O. (David Oliver), 1896-1959
- Gay men—Biography
- Gay men's writings
- Haldeman-Julius Company
- Homosexuality--History
- Homosexuality
- Lesbians--Biography
- Little blue book
- McCabe, Joseph, 1867-1955
- Niemoeller, A. F. (Adolph Frederick), 1903-
- Sexology
- Transvestism
- Transvestites



Haldeman-Julius Publications, Coll2009-003

Acquisitions Information

Approximately half the items were acquired by Jim Kepner between 1942 and 1997; the remainder were donated by Van Cotright, April 17, 2009.

Processing Information

Items acquired by Jim Kepner transferred from Pamphlets Collection. Collection processed by Michael P. Palmer, September 15, 2009.

Biography

Emanuel Julius was born in Philadelphia on July 30, 1889, the son of a Jewish bookbinder who had emigrated with his family from Russia. Harassed as a child for being Jewish, Julius developed a distain for all religion. After leaving school at age 15, Julius worked at a variety of menial jobs. He also read voraciously, in particular literature and pamphlets published by socialists, which was inexpensive and readily available. Convinced of their truth, Julius joined the Socialist Party before World War I. He became a journalist and in 1915 moved to Girard, Kansas, as editor of *Appeal to Reason*, an influential socialist newspaper with a large national circulation. The following year he married Anna Marcet Haldeman (whose name he added to his own in hyphenate), daughter of a wealthy local banker and niece of the social worker Jane Addams.

Inspired by the cheap ten-cent paperback editions of classic works he had purchased as a 15-year-old (Wilde's *Ballad of Reading Gaol* had struck him in particular), Julius nurtured the idea of publishing small, inexpensive paperback pocketbooks to provide information, in particular works of classic literature as well as those expressing common-sense knowledge, a wide range of ideas, and various points of view, to both the working and "educated" classes. He purchased the presses and 175,000-name subscriber list of his former employer, *Appeal to Reason*, and in 1919 began publishing Appeal's Pocket Series on cheap pulp paper, stapled and bound in a stiff red paper cover, for 25 cents each. The series name and color of the binding changed over the first few years, before settling on "Little Blue Book" in 1923. The pamphlets, which measured 5 x 3 ½ inches, and cost 5 cents, were enormously popular, finding their way into the pockets of laborers, scholars, and the average citizen; their small size and low price made the books especially popular with travelers and transient workers. Beginning in 1925, Haldeman-Julius also published the "Big Blue Book" series, measuring 8 ½ x 5 ½ inches, costing 10 cents each; many, but by no means all the titles in this series were reprints of titles in the Little Blue Book series, in a more "agreeable" format. Both series sold an estimated total of 500 million copies. The *St. Louis Dispatch* called Haldeman-Julius "the Henry Ford of literature", and Haldeman-Julius and his wife became rich.

Following World War II, the FBI under J. Edgar Hoover viewed the Little Blue Books' treatment of subjects such as socialism and atheism, and the frank treatment of sexuality, as subversive, and placed Haldeman-Julius on its "enemies" list. This caused a rapid decline in the number of bookstores willing to carry the Haldeman-Julius' publications, and they sank into obscurity. Haldeman-Julius and his wife legally separated in 1934. Marcet died in 1941, and the following year Haldeman-Julius married Susan Haney, an employee. He drowned in his swimming pool on July 31, 1951. His son, Henry, took over the presses and continued to print and sell the pamphlets until the printing house burned down on July 4, 1978.

Sources:

"Emanuel Haldeman-Julius: The Paper Giant",
http://axelibrary.blogspot.com/2007_09_01_archive.html (accessed September 15, 2009).



Haldeman-Julius Publications, Coll2009-003

Burnett, Betty. "Haldeman-Julius, Emanuel." *American National Biography*. New York: Oxford University Press, 1999.

Jacoby, Susan. *Freethinkers: a history of American secularism*. New York: Henry Holt, 2004.

Haldeman-Julius : Pocket Series and the Little Blue Books, <http://www.haldeman-julius.org> (accessed September 15, 2009).

Haldeman-Julius' papers are held by the Leonard H. Axe Library, Pittsburg State University, Pittsburg, Kansas, <http://library.pittstate.edu/spcoll/ndxhjulius.html> (accessed September 15, 2009).

Inventory of Big Blue Books held by the Lilly Library, Indiana University Library, <http://www.indiana.edu/~liblilly/shorttitle/bigbluebooks.html> (accessed September 15, 2009).

Scope and Content and Container List

The collection consists of pamphlets from both the Little Blue Book and Big Book Series. Pamphlets in the Little Blue Book series measure 5 x 3 ½ inches. They cover a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality, with an emphasis on homosexuality. Pamphlets in the Big Book Series measure 8 ½ x 5 ½ inches, and deal primarily with issues of sexuality. The bulk of the pamphlets are written in the late 1940s by David Oliver Cauldwell (1896-1959), a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales.

Series 1. Little Blue Book Series.

Date: circa 1924-1950

Extent: 19 pamphlets.

This series contains pamphlets on a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality, with an emphasis on homosexuality. The pamphlets include J. V. Nash's *Homosexuality in the lives of the great*, one of the first two works on homosexuality Jim Kepner purchased in 1942 [*ONE/IGLA Bulletin*, #2 (Spring-Summer 1996), 9]. The pamphlets measure 5 x 3 ½ inches.

Box Item

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|---|---|---|
| 1 | 1 | Barnes, Harry Elmer. <i>A rational view of the sex issue</i> . Little Blue Book, No. 1507. Girard, Kan.: Haldeman-Julius Publications, n.d. 32 p. |
| 1 | 2 | Buonarroti, Michelangelo. <i>Sonnets of Michael Angelo Buonarroti</i> ; now for the first time translated into rhymed English by John Addington Symonds. Little Blue Book, No. 164. Girard, Kan.: Haldeman-Julius Co., n.d. 55 + vii p. |
| 1 | 3 | Cauldwell, D. O. (David O.). <i>Artificial insemination</i> ; how it's done ; the \$2,000 black market on babies ; husbands for hire ; fathers by proxy. Little Blue Book, No. 1829. Girard, Kan.: Haldeman-Julius Publications, c1947. 32 p. |
| 1 | 4 | Dickinson, G. Lowes, and others. <i>Sex life in Greece and Rome</i> . Little Blue Book, No. 163. Girard, Kan.: Haldeman-Julius Company, n.d. 62 p. |
| 1 | 5 | Ellis, Havelock. <i>The love rights of women</i> . Little Blue Book, No. 203. Girard, Kan.: Haldeman-Julius Company, n.d. 64 p. |
| 1 | 6 | Fielding, William J. <i>Homo-sexual life</i> . Little Blue Book, No. 692 ; Rational Sex Series, Vol. 9. Girard, Kan.: Little Blue Books, n.d. 63 p. |
| 1 | 7 | Fielding, William J. <i>Sex symbolism</i> . Little Blue Book, No. 904 ; Rational Sex Series, Vol. 10. Girard, Kan.: Haldeman-Julius Company, c1925. 64 p. |
| 1 | 8 | Fielding, William J. <i>Unconscious love elements in psycho-analysis</i> . Little Blue Book, No. 1353. Girard, Kan.: Haldeman-Julius Publications, n.d. 62 p. |
| 1 | 9 | Fielding, William J. <i>What every boy should know</i> . Little Blue Book, No. 653 ; Rational Sex Series, Vol. 1. Girard, Kan.: Haldeman-Julius Company, n.d. 63 p. |

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| 1 | 10 | Finger, Charles J. <i>The Tragic story of Oscar Wilde's life</i> . Little Blue Book, No. 432. Girard, Kan.: Haldeman-Julius Company, n.d. 64 p. |
| 1 | 11 | Haldeman-Julius, E. <i>An Encyclopedia of sex</i> . Little Blue Book, No. 1546. Girard, Kan.: Haldeman-Julius Publications, n.d. 32 p. |
| 1 | 12 | Haldeman-Julius, E. <i>Rational sex code</i> . Little Blue Book, No. 1538. Girard, Kan.: Haldeman-Julius Publications, n.d. 32 p. |
| 1 | 13 | Hamblen, Emily S. <i>Walt Whitman, bard of the West</i> . Little Blue Book, No. 529. Girard, Kan.: Haldeman-Julius, c1924. 64 p. |
| 1 | 14 | Lay, Wilfrid. <i>Confidential chats with husbands</i> . Little Blue Book, No. 864. Girard, Kan.: Little Blue Books, n.d. 63 p. |
| 1 | 15 | McCabe, Joseph. <i>Life and morals in Greece and Rome</i> . Little Blue Book, No. 1078. Girard, Kan.: Haldeman-Julius Co., n.d. 62 [2] p. |
| 1 | 16 | Nash, J. V. <i>Homosexuality in the lives of the great</i> . Little Blue Book, No. 1564. Girard, Kan., n.d. 64 p. |
| 1 | 17 | Norden, Heinz. <i>How to avoid catching venereal diseases</i> . Little Blue Book, No. 1523. Girard, Kan.: Haldeman-Julius Publications, n.d. 31 p. |
| 1 | 18 | Sand, George. <i>A daring Frenchwoman's views of life</i> . Little Blue Book, No. 106. Girard, Kan.: Haldeman-Julius Publications, n.d. 32 p. |
| 1 | 19 | Wilde, Oscar. <i>Oscar Wilde's letters to Sarah Bernhardt</i> ; edited by Sylvestre Dorian. Little Blue Book, No. 664. Girard, Kan.: Haldeman-Julius Company, c1924. 64 p. |

Series 2. Big Blue Book Series.

Date: 1925-1950

Extent: 43 pamphlets.

This series contains pamphlets dealing primarily with issues of sexuality. The bulk of the pamphlets were written in the late 1940s by David Oliver Cauldwell (1896-1959), MD, a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. Other authors include Joseph McCabe (1867-1955), freethinker and former priest, and Adolph Frederick Niemoeller, BS, AB, MA, Special Advisor on Sexual Anthropology to the American Anthropological Society. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales. The series also includes a collection of essays by Edward Carpenter, condensed by Miriam deFord. The pamphlets measure 8 ½ x 5 ½ inches.

Box Item

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| 1 | 20 | Carpenter, Edward. <i>Civilization, its cause and cure and other essays</i> ; condensed, with a foreword, by Miriam Allen deFord. Digest 34. Girard, Kan.: Haldeman-Julius Publications, c1945. 24 p. |
| 1 | 21 | Cauldwell, D. O. (David O.). <i>Art of preserving one's manhood</i> ; as virility is inherent, no man should be a sexual weakling or failure, for virile powers can be made to respond at will. Big Blue Book, B-822. Girard, Kan.: Haldeman-Julius Publications, c1949. 32 p. |

- 1 22 Cauldwell, D. O. (David O.). *Bisexuality in patterns of human behavior* ; a study of individuals who indulge in both heterosexual and homosexual practices, with comparative data on hermaphrodites, the human intersex. Big Blue Book, B-731. Girard, Kan.: Haldeman-Julius Publications, c1948. 30 [2] p. Identical to B-732
- 1 23 Cauldwell, D. O. (David O.). *Bisexuality in patterns of human behavior* ; a study of individuals who indulge in both heterosexual and homosexual practices, with comparative data on hermaphrodites, the human intersex. Big Blue Book, B-732. Girard, Kan.: Haldeman-Julius Publications, c1948. 30 [2] p. Identical to B-731.
- 1 24 Cauldwell, D. O. (David O.). *Diary of a sexologist* ; intimate observations and experiences revealed when a doctor tells his story. Big Blue Book, B-821. Girard, Kan.: Haldeman-Julius Publications, c1949. 32 p.
- 1 25 Cauldwell, D. O. (David O.). *Exhibitionism—how it manifests itself* ; the natural and the anti-social significance of a universal practice, with sidelights on its analogue, voyeurism. Big Blue Book, B-774. Girard, Kan.: Haldeman-Julius Publications, c1948. 31 [1] p.
- 1 26 Cauldwell, D. O. (David O.). *Female homosexuals—lesbians—tell their stories* ; the truth concerning their sexual natures as revealed by courageous women, with comment and interpretation by the author. Big Blue Book, B-776. Girard, Kan.: Haldeman-Julius Publications, c1948. 32 p.
- 1 27 Cauldwell, D. O. (David O.). *Male homosexuals tell their stories* ; facts revealed by men unafraid to tell the truth, with comment and scientific interpretation by the author. Big Blue Book, B-771. Girard, Kan.: Haldeman-Julius Publications, c1948. 31 [1] p.
- 1 28 Cauldwell, D. O. (David O.). *Oddities of sexual behavior* ; research reveals significant data covering the eccentricities of human conduct, and augmented by a study of sexual behavior in the lower mammals and other lower forms of life. Big Blue Book, B-840. Girard, Kan.: Haldeman-Julius Publications, c1949. 32 p.
- 1 29-30 Cauldwell, D. O. (David O.). *Private letters from homosexuals to a doctor* ; a compilation that is an important contribution to literature homosexualis. Big Blue Book, B-823. Girard, Kan.: Haldeman-Julius Publications, c1949. 32 p. 2 copies : 1 purple cover, 1 red cover.
- 1 31 Cauldwell, D. O. (David O.). *Questions and answers about cunnilingus* ; light on operation-third-sex. Big Blue Book, B-871. Girard, Kan.: Haldeman-Julius Publications, c1950. 31 [1] p.
- 1 32 Cauldwell, D. O. (David O.). *Questions and answers about the problems of the sexually diseased* ; there are two well-known venereal diseases, but the number of sexual diseases is legion. This booklet answers the questions people ask about these diseases and the problems arising from them. Big Blue Book, B-857. Girard, Kan.: Haldeman-Julius Publications, c1950. 30 [2] p.
- 1 33 Cauldwell, D. O. (David O.). *Questions and answers about transvestism in disguise* ; transvestism is a nationally popular eccentricity and some transvestists appear to be the last to find it out. Big Blue Book, B-886. Girard, Kan.: Haldeman-Julius Publications, c1950. 29 [3] p.

- 1 34 Cauldwell, D. O. (David O.). *Questions and answers involving sexual ethics and sexual esthetics* ; subjects discussed include common courtesy between married lovers and such practices as cunnilingus, fellatio, and such sexual states as those involving homosexuals, transsexualis, transvestism, etc. Big Blue Book, B-861. Girard, Kan.: Haldeman-Julius Publications, c1950. 30 [2] p.
- 1 35 Cauldwell, D. O. (David O.). *Questions and answers on the sex life and sexual problems of homosexuals of both sexes*. Big Blue Book, B-848. Girard, Kan.: Haldeman-Julius Publications, c1949. 30 [2] p.
- 1 36 Cauldwell, D. O. (David O.). *Questions and answers on the sex life and sexual problems of transvestites* ; an exhaustive, revealing, surprising, informative, educational, entertaining and even shocking encyclopedic compilation of seldom-suspected facts. Big Blue Book, B-853. Girard, Kan.: Haldeman-Julius Publications, c1950. 31 [1] p.
- 1 37 Cauldwell, D. O. (David O.). *Revelations of a sexologist* ; intimate facts that may parallel your experiences. Big Blue Book, B-820. Girard, Kan.: Haldeman-Julius Publications, c1949. 31 [1] p.
Some discussion of homosexuality.
- 1 38 Cauldwell, D. O. (David O.). *Sex crimes among juveniles* ; a study of various delinquencies. Big Blue Book, B-541. Girard, Kan.: Haldeman-Julius Publications, c1947. 32 p.
- 1 39 Cauldwell, D. O. (David O.). *Sexual athletes* ; a study of high frequencies of sexual activity, with comparative data on sexual outlets, including explanations and cases. Big Blue Book, B-739. Girard, Kan.: Haldeman-Julius Publications, c1948. 32 p.
Includes discussion of homosexuality.
- 1 40 Cauldwell, D. O. (David O.). *The Sexually contented tell their stories* ; experiences of people who have found their way to sexual happiness. Big Blue Book, B-800. Girard, Kan.: Haldeman-Julius Publications, c1949. 32 p.
Includes discussion of homosexuality.
- 1 41 Cauldwell, D. O. (David O.). *Transvestists tell their stories* ; confessions of persons who prefer to dress like the opposite sex. Big Blue Book, B-623. Girard, Kan.: Haldeman-Julius Publications, c1947. 31 [1] p.
- 1 42 Cauldwell, D. O. (David O.). *Transvestists' unexpurgated letters* ; intimate letters written to a doctor with the request that they be published as written by cross-dressers. Big Blue Book, B-882. Girard, Kan.: Haldeman-Julius Publications, c1950. 30 [2] p.
- 1 43 Cauldwell, D. O. (David O.). *The truth about homosexuality in man and woman* ; plain facts cleanly presented to help improve individual and sociological concepts. Big Blue Book, B-557. Girard, Kan.: Haldeman-Julius Publications, c1947. 30 [2] p.
- 1 44 Cauldwell, D. O. (David O.). *Undinism* ; a study of a bizarre but not unnatural eccentricity involving a sexual interest in urine, urination, seeing others urinate, etc. Big Blue Book, B-875. Girard, Kan.: Haldeman-Julius Publications, c1950. 30 [2] p.

- 1 45 Cauldwell, D. O. (David O.). *Voyeurism—a form of sexual behavior* ; a critical study of a natural trait that has been given an erroneous meaning. Big Blue Book, B-787. Girard, Kan.: Haldeman-Julius Publications, c1949. 29 [3] p.
- 1 46 Cauldwell, D. O. (David O.). *What is a hermaphrodite?* ; a study of persons of either sex whose genital organs, mental integration and chemical (hormonal) characteristics embrace the characters or characteristics of both sexes. Big Blue Book, B-525. Girard, Kan.: Haldeman-Julius Publications, c1947. 32 p.
- 1 47 Cauldwell, D. O. (David O.). *What’s wrong with transvestism?* ; a compilation of the diaries of transvestists as revealed to the author, with letters and day-by-day events from the lives of those who prefer to wear the clothing of the opposite sex. Big Blue Book, B-825. Girard, Kan.: Haldeman-Julius Publications, c1949. 31 [1] p.
- 1 48 Cauldwell, D. O. (David O.). *Why males wear female attire* ; strange stories, weird confessions, historical data, and scientific explanations of transvestism. Big Blue Book, B-540. Girard, Kan.: Haldeman-Julius Publications, c1947. 29 [3] p.
- 1 49 Dulaure, J. A. *Priapic divinities and phallic rites* ; a complete account of the worship of Priapus throughout the ages. Big Blue Book, B-887. Girard, Kan.: Haldeman-Julius Publications, c1950. 32 p.
- 1 50 Haldeman-Julius, E. *Fillers* ; scientists look at homosexuality and more than 100 other short pieces. Vol. 1, No. 10 (October, 1947). Girard, Kan.: Haldeman-Julius, 1947. 64 p.
- 1 51 Jean. *Why I, a man, must dress as a girl* ; how a transvestist met his problem. Big Blue Book, B-684. Girard, Kan.: Haldeman-Julius Publications, 32 p. Back & front cover cut out, p. 20 covered over, pp. 21ff cut out.
- 1 52 McCabe, Joseph. *The Abnormal aspects of sex* ; perversities and aberrations of the human sexual impulse and its expressions. Key to Love and Sex, No. 4. Girard, Kan.: Haldeman-Julius Publications, n.d. 45 p.
- 1 53 McCabe, Joseph. *Masochism, and how it manifests itself* ; a study of Sacher-Masoch, known as “the great abnormal,” who gave his name to a strange form of behavior—its prevalence and psychology. Big Blue Book, B-835. Girard, Kan.: Haldeman-Julius Publications, c1949. 28 [4] p.
- 1 54 McCabe, Joseph. *Masterpieces of erotic literature* ; a study of the outstanding works of sensuality in ancient, medieval and modern times. Girard, Kan.: Haldeman-Julius Publications, c1949. 29 [3] p.
- 1 55 McCabe, Joseph. *The Story of the world's oldest profession* ; prostitution in the ancient, medieval and modern worlds. Big Blue Book, B-582. Girard, Kan.: Haldeman-Julius Publications, c1932. 123 p.
- 1 56 McCabe, Joseph. *Vice in German monasteries* ; the amazing facts regarding what has come to be known as “celibacy-disease.” Big Blue Book, B-449. Girard, Kan.: Haldeman-Julius Publications, c1937. 30 [2] p. Anti-Catholic Nazi propaganda pamphlet, claiming that the Catholic monasteries in Germany are great centers of sodomy and pedophilia.
- 1 57 McCabe, Joseph. *What should be taught about sex?* ; what are the real effects of modern freedom in sex discussion and education? Key to Love and Sex, No. 7. Girard, Kan.: Haldeman-Julius Publications, n.d.

- 1 58 McCabe, Joseph. *Women who become men*. ABC Library of Living Knowledge, No. 15. Girard, Kan.: Haldeman-Julius Publications, c1938. 32 p.
- 1 59 Niemoeller, A. F. *Bestiality and the law* ; a resume of the law and punishments for bestiality with typical cases from fifteenth century to the present. Big Blue Book, B-517. Girard, Kan.: Haldeman-Julius Publications, c1946. 32 p.
- 1 60 Niemoeller, A. F. *Bestiality in ancient and modern times* ; a study of the sexual relations of man and animals in all times and countries. Big Blue Book, B-518. Girard, Kan.: Haldeman-Julius Publications, c1946. 32 p.
- 1 61 Niemoeller, A. F. *Wanderings in "untrodden fields of anthropology"* ; the choicest excerpts from the observations of a French army surgeon, made over 30 years experience in many places, concerning the sexual customs, practices, and peculiarities of various peoples. Big Blue Book, B-760. Girard, Kan.: Haldeman-Julius Publications, c1948. 52 [4] p.
- 1 62 Sade, marquis de. *De Sade on virtue and vice* ; selections from the writings of the Marquis de Sade illustrating his views upon morality and sex ; translated by A. F. Niemoeller. Big Blue Book, B-522. Girard, Kan.: Haldeman-Julius Publications, c1946. 27 [5] p.